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Priyanka Sarkar

Fashion Design and Apparel Engineering

Bio

Priyanka Sarkar has completed her B.Sc. in Textile Engineering (Specialized in Textile Fashion and Design) from Bangladesh University of Textiles (BUTEX), Dhaka, Bangladesh. Before that, she completed her H.S.C. from Cantonment Public School and College, Rangpur, Bangladesh. Currently, Priyanka Sarkar is employed as a lecturer in National Institute of Textile Engineering and Research (NITER). Prior to this, from April 2023 to June 2023, she has served as an intern in Pakiza Knit Composite Ltd, located in Savar, Dhaka. Her research interests are fusion fashion, circular economy, circular consumer behavior, Bangladeshi heritage materials, waste management in fashion industry, emerging trends eco-friendly jute products, high-end fashion wear etc.

Education

| Degree Name | Group/Major Subject | Board/Institute | Country | Passing Year |
|-------------|---|--|------------|--------------|
| B.Sc. | Textile Engineering (Textile Fashion and Design) | Bangladesh University of Textiles (BUTEX) | Bangladesh | 2023 |
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Experience

| Job Title | Organization | Location | From Date | To Date |
|---|----------------------------|--|----------------|---------------|
| Intern | Pakiza Knit Composite Ltd. | Mojidpur, Savar, Dhaka, Bangladesh | April, 2023 | June, 2023 |
| Trainee on “Research Methodology” | HELD, BUTEX | Tejgaon, Dhaka-1208, Bangladesh | November, 2023 | January, 2024 |
| Trainee on “High-End Fashion with Heritage Materials from Bangladesh “ | BGMEA (EIF) | Nishatnagar, Turag, Dhaka-1230, Bangladesh | June, 2023 | July, 2023 |
| Participant at Eco Friendly Jute Production & Economic Revolution program | BUTEX | Tejgaon, Dhaka-1208, Bangladesh | 2018 | 2018 |

Research Activities

Research Interest

| Subject | Description | Research Interest (Goal/ Target Indicator) |
|-------------|---|--|
| Fusion Wear | Fusion fashion, simply put, is a fashion movement born from combining two or more different cultures’ clothing and accessory styles to create unique looks representative of each individual’s cultural background(s). The fusion-style is increasingly popular among non-Western communities, especially East/South Asians and Sub-Saharan Africans. For wearers in the motherland, fusion fashion is a way to reinvent traditional clothes and keep them relevant. The style is a | Making fashionable outfit from Bangladeshi heritage materials. By doing this, reinvention of traditional clothes in western form will be produced and will spread throughout the world with elegance and identity. |

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| | way to stay connected to their roots, no matter how large the physical distance may be. | |
| Circular Economy | This is the future for business. This circular economy will not only enable business to tap into new sources of value, but help forge resilient markets and supply chains capable of delivering long-term sustainable prosperity. The World Economic Forum, Ellen MacArthur Foundation and McKinsey suggest this circular transition represents a \$1tn opportunity for the global economy. As such, it presents a significant opportunity for businesses and consumers alike to move away from our traditional linear ‘take, make, and waste’ economy towards a circular model.” | The Fashion industry is an example of an industry that puts large pressures on the environment. Fashion industry consumes high rate of water and give up a value of sewage in the environment to produce new garments. And circular economy says about the elimination of this process that will help to lessen the pressures on the environment. |
| High End Fashion | High-end fashion typically refers to designer clothing, accessories, and luxury goods produced by renowned fashion houses and designers. These items are often characterized by their exceptional quality, craftsmanship, exclusivity, and high price tags. High-end fashion brands are known for their innovation, creativity, and influence on fashion trends. | High end apparels, Design Considerations using Heritage Materials, Sustainable Production Practices, Research & Mood Boards, Product Development Steps, Branding Heritage for the High-End Marke |
| Eco Friendly Jute Production | Eco friendly jute production can bring economic revolution. | Jute product with its benefits towards the world |

Project/Research Work

| Subject | Project Name | Source of Fund | From Date | To Date | Collaboration |
|-----------------------|--|----------------|------------|----------|---------------|
| Fusion Fashion | “Designing Fusion Wear from Heritage Product ‘Monipuri Saree’ by Using Circular Economy” | Myself | July, 2023 | Till now | |
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Contact

Academic

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Institute – Faculty

Name of the Department: Fashion Design and Apparel Engineering

Position: Lecturer