Subjects	Title	Author	Copies	Volume	Edition
Marketing	The Power of Persuasion: how we are bought & sold	Levine, Robert.	1	0	1
Marketing	Marketing Automation: practical steps to more effe	LeSueur, Jeff.	2	0	1
Marketing	Inspired Marketing	Vitale, Joe/ Perrine, Craig.	2	0	1
Marketing	Motivational Marketing	Imbrale, Robert.	2	0	1
Marketing	Marketing Management	Kotler, Philip.	23	0	12
Marketing	Selling Yourself into the Right Job:the marketing	Herst, Stuart.	1	0	1
Marketing	Marketing Research: an applied orientation	Malhotra, Naresh K.	3	0	5
Marketing	Marketing	Etzel, Michael J./Walker, Bruce J.	3	0	3
Marketing	Principles of Marketing	Philip Kotler/Armstrong, Gary.	3	0	13
Marketing	Fashion Marketing	Bohdanowicz, Janet/ Clamp, Liz.	1	0	1
Marketing	The Anatomy of Buzz: how to create word of mouth m	Rosen,Emanuel.	1	0	1
Marketing	Motivational Marketing	Imbriale, Robert.	1	0	1
Marketing	Applications in Basic Marketing: clipings from the	Perreault, William D./McCarthy, E. Jerome.	1	0	1
Marketing	Marketing Management:analysis,planning & control.	Kotler, Philip.	1	0	5
Marketing	Principles of Marketing	Kotler, Philip/Armstrong, Gary.	1	0	5
Marketing	Marketing Research Essentials	McDaniel, Carl/Gates, Roger.	1	0	5
Marketing	A First Book of Marketing	Weller, Don/Kerry, Jane.	1	0	1
Marketing	Principles of Marketing	Kotler, Philip.	1	0	2
Marketing	Fashion Marketing:contemporary issues	Hines, Tony/Bruce, Margaret.	1	0	2
Marketing	Marketing Strategy & competitive Position	Hooley, Graham/Piercy, Nigel F.	1	0	1
Marketing	International Marketing Strategy	Bradley, Frank.	1	0	5
Marketing	Global Marketing Strategy	Chee, Harold/Harris, Rod.	1	0	1
Marketing	Marketing Fundamentals	Lancaster, Geoff/Withey, Frank/Ashford,Ruth.	1	0	1
Marketing	Strategic Marketing Management:planning,implementa	Wilson, Richard M.S./Gilligan, Colin.	1	0	3
Marketing	Retailing: an introduction	Cox,Roger/Brittani, Paul.	1	0	5